

# SEIKO



JANUARY 1981 SUPPLEMENT

# SEIKO ANALOG/DIGITAL QUARTZ WITH ALARM CHRONOGRAPH

Combines conventional analog quartz with convenient multi-mode digital functions. HARDLEX mar-resist crystal. Three-hand models feature synchronized second setting. Second hand moves in step-motion at precise one-second intervals. Digital readout in hours on a 12 or 24-hour basis, minutes and seconds with AM/PM indicator. At the push of a button, day and date are displayed. Calendar automatically adjusts for odd and even months (except February of leap years). Analog and digital functions can be set independently to different time zones. Alarm can be set to ring daily at designated AM or PM time and to produce hourly time signals. Chronograph mode records elapsed time in minutes, seconds and fractions of a second. Battery life indicator in digital display.



**No. HV043M**

Water resistant, chronograph measures 1/100 second and records up to one hour.



**No. HV044M**

Water resistant, chronograph measures 1/100 second and records up to one hour.



**No. HX027M**

Water resistant, chronograph measures 1/10 second and records up to 30 minutes.



**No. HX028M**

Water resistant, chronograph measures 1/10 second and records up to 30 minutes.

# MEN'S ULTRA-THIN DRESS QUARTZ WITH SUB-SECOND HAND

Synchronized second setting. Second hand moves in step-motion at precise one-second intervals and serves as battery life indicator by moving in two-second intervals when battery needs replacement. HARDLEX mar-resist crystal.



No. LF018



No. LF020



No. LF022

# MEN'S ULTRA-THIN QUARTZ DIAMOND COLLECTION

HARDLEX mar-resist crystal.



No. FS238



No. FS240



No. FS242



No. FS244



No. FS246



No. FS248M



No. GQ282



No. HQ076



No. HQ078

# MEN'S ULTRA-THIN TWO-HAND DRESS QUARTZ

HARDLEX mar-resist crystal.



No. FS226



No. FS228



No. FS230



No. FS232



No. FS234



No. FS236



No. FS250M



No. GQ250



No. GQ252

# MEN'S ULTRA-THIN THREE-HAND DRESS QUARTZ

Synchronized second setting. Second hand moves in step-motion at one-second intervals and serves as battery life indicator by moving in two-second intervals when battery needs replacement. HARDLEX mar-resist crystal.



No. UV126



No. UV132M



No. UV134M

# MEN'S DATE QUARTZ WITH FIVE-YEAR BATTERY LIFE

Instant date setting calendar. Synchronized second setting. Second hand moves in step-motion at one-second intervals and serves as battery life indicator by moving in two-second intervals when battery needs replacement. HARDLEX mar-resist crystal. Battery life of approximately five years.



No. HG092M



No. HL038M

# MEN'S DAY/DATE QUARTZ WITH FIVE-YEAR BATTERY LIFE

Instant day/date setting, bilingual English-Spanish calendar. Synchronized second setting. Second hand moves in step-motion at precise one-second intervals and serves as battery life indicator by moving in two-second intervals when battery needs replacement. Battery life of approximately five years.



**No. FY395M**  
Water resistant.



**No. FY397M**  
Water resistant.



**No. FY398M**  
Water resistant.



**No. FY400M**  
Water resistant.



**No. FY401M**  
Water resistant.



**No. FY402**  
Water resistant.



**No. FY404M**  
Water resistant.



**No. FY406M**  
Water resistant.



No. FY408



No. FY410M  
HARDLEX mar-resist  
crystal.



No. FY412M  
HARDLEX mar-resist  
crystal.



No. HA196M  
Water resistant. HARDLEX  
mar-resist crystal.



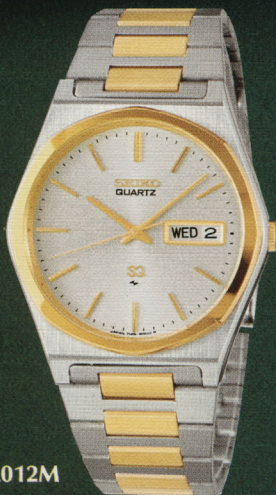
No. HA198M  
HARDLEX mar-resist crystal.



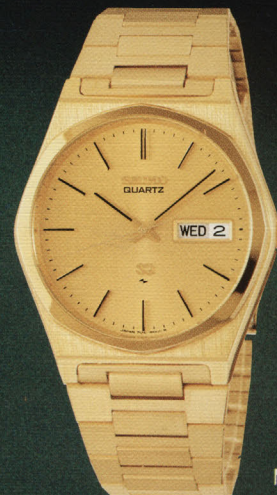
No. HA200M  
HARDLEX mar-resist crystal.

## MEN'S TRANS-ZONE SYNCHRONIZER DAY/DATE QUARTZ WITH FIVE-YEAR BATTERY LIFE

Trans-zone synchronizer permits adjustment of hour hand and day/date when changing time zones without affecting the accuracy of minute and second hands. Water-tested to 100 ft. (30 meters), instant day/date setting calendar. Synchronized second setting. Second hand moves in step-motion at precise one-second intervals and serves as battery life indicator by moving in two-second intervals when battery needs replacement. Battery life of approximately five years, HARDLEX mar-resist crystal.



No. LL012M



No. LL014M

# SEIKO POCKET WATCH

HARDLEX mar-resist crystal.



**No. FS188**

Chain available by special order: Model #B306Y

## LADIES' ULTRA-THIN DRESS QUARTZ



**No. XQ222**

Rapid setting device, HARDLEX mar-resist crystal.



**No. XQ224M**

Rapid setting device, HARDLEX mar-resist crystal.



**No. XT481M**

HARDLEX mar-resist crystal.



**No. XT482M**

HARDLEX mar-resist crystal.



No. XU740  
HARDLEX mar-resist  
crystal.



No. XU748M



No. XU750M



No. XU752M



No. XU754M



No. XU755M



No. XU756M

# LADIES' THREE-HAND QUARTZ

Synchronized second setting. Second hand moves in step-motion at precise one-second intervals and serves as battery life indicator by moving in two-second intervals when battery needs replacement. HARDLEX mar-resist crystal.



No. UV124



No. UV128M  
Water resistant.



No. UV130M  
Water resistant.



No. UZ096M  
Instant day/date setting,  
bilingual English-Spanish  
calendar.

# LADY SEIKO DESIGNER SERIES

17-jewel accuracy encased in beautiful jewelry.



No. ZWE16M



No. ZWE18M

# MEN'S LC DIGITAL QUARTZ DAY/DATE WITH DOT MATRIX DISPLAY

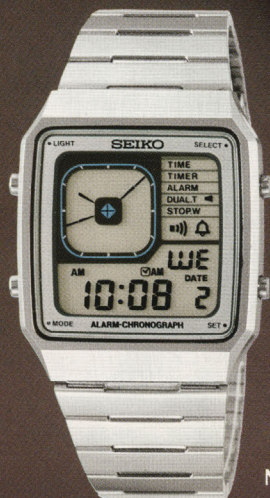
Continuous dot matrix display of hours, minutes and seconds on a 12 or 24-hour basis. At the push of a button, day and date appear in your choice of English, Spanish, French, German or Italian. After two seconds, continuously moving day/date display is replaced by time readout. Calendar automatically adjusts for odd and even months (except February of leap years). Hourly time indicator can be set, if desired. Built-in illumination, battery life indicator, HARDLEX mar-resist crystal.



No. LB005M

# MEN'S LC DIGITAL QUARTZ ALARM CHRONOGRAPH WITH GRAPHIC DISPLAY

Continuous readout in hours, on a 12 or 24-hour basis, minutes, seconds, day and AM/PM. At the push of a button, date replaces seconds readout. Calendar automatically adjusts for odd and even months (except February of leap years). In time mode, Graphic Display indicates seconds display in synchronization with digital readout. In countdown time mode, Graphic Display shows minutes and seconds remaining in a preset period up to 60 minutes. In chronograph mode, Graphic Display indicates running chronograph. Graphic Display can also be set for hours, minutes, seconds and AM/PM in a second time zone. Chronograph records hours, minutes, seconds and 1/100 second up to 12 hours with lap time capability. Alarm can be set to ring daily at any designated AM or PM time. Hourly time signal can be set, if desired. Water-tested to 100 ft. (30 meters), built-in illumination, battery life indicator, HARDLEX mar-resist crystal.



No. LK007M

# MEN'S LC DIGITAL QUARTZ ALARM CHRONOGRAPH WITH TIMER

Continuous readout in hours, on a 12 or 24-hour basis, minutes, seconds, day and date. Alarm can be set to ring daily at any designated AM or PM time and for hourly time signals, if desired. Calendar automatically adjusts for odd and even months (except February of leap years). Chronograph with lap time capability records hours, minutes, seconds and 1/100 second up to 12 hours. Timer mode indicates time remaining in a preset time period up to 60 minutes. All functions are accessible by pushing a single button. Built-in illumination, battery life indicator, HARDLEX mar-resist crystal.



**No. LE019M**  
Water-tested to 100 ft.  
(30 meters).



**No. LE021M**  
Water-tested to 100 ft.  
(30 meters).



**No. LE023M**  
"Sports 100", water-tested  
to 300 ft. (100 meters).

# MEN'S LC DIGITAL QUARTZ ALARM CHRONOGRAPH

Continuous readout in hours on a 12-hour basis, minutes, seconds, day and date. At the push of a button, month, day and date or standard time and alarm time are shown. Calendar automatically adjusts for odd and even months (except February of leap years). Countdown timer mode indicates time remaining in a preset period up to 100 minutes. Alarm can be set to ring daily at designated AM or PM time or for hourly time signals, if desired. Chronograph with lap time capability records hours, minutes and seconds up to 12 hours, with 1/100 second readout for initial 20 minutes. Water-tested to 100 ft. (30 meters), built-in illumination, battery life indicator, HARDLEX mar-resist crystal.



No. HC017M

# MEN'S LC DIGITAL QUARTZ SOLAR ALARM CHRONOGRAPH WITH TIMER

Continuous readout in hours on a 12-hour basis, minutes, seconds, month, day and date. Calendar automatically adjusts for odd and even months (except February of leap years). Alarm can be programmed to ring at any designated AM or PM time on any day or days of the week. Countdown timer indicates time remaining in a preset period up to 15 hours, 59 minutes. Chronograph with lap time capability records hours with 1/100 second readout for initial 20 minutes and 1/10 second readout thereafter. Solar battery, supplemented with a regular battery, provides battery life of approximately seven years. Water-tested to 100 ft. (30 meters), built-in illumination, battery life indicator, HARDLEX mar-resist crystal.



No. LJ007M



No. LJ008M

# LADIES' LC DIGITAL QUARTZ ALARM WITH TIMER

Continuous readout in hours, minutes and seconds. Month and date are displayed at the push of a button. Display automatically returns to time readout after two minutes. Calendar automatically adjusts for odd and even months (except February of leap years). Alarm can be set to ring daily at any designated AM or PM time and for hourly time signals, if desired. Countdown timer indicates time remaining in a preset period up to 60 minutes. Battery life indicator, HARDLEX mar-resist crystal.



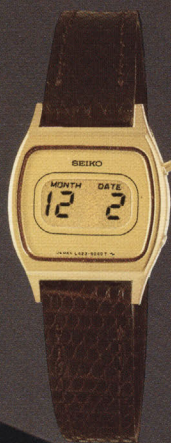
No. UK020M

# LADIES' LC DIGITAL QUARTZ MONTH/DAY/DATE

Continuous readout in hours and minutes. At the push of a button, display changes in two-second intervals to seconds, then month and date followed by day of the week. Calendar adjusts for odd and even months (except February of leap years). Battery life indicator, HARDLEX mar-resist crystal.



No. UN027M  
Water resistant.



No. UN028  
Water resistant.



No. UN030M

## SEIKO'S SERVICE FACILITIES

For service in the true Seiko tradition, seven fully equipped Seiko Service Centers from coast to coast are at your service . . . whenever and wherever you need it.

## SEIKO CENTERS

Atlanta	1900 Century Blvd., Suite 3 Atlanta, Georgia 30345
Chicago	2525 Oakton Street, Suite 100A Arlington Heights, Illinois 60005
Dallas	8700 N. Stemmons Suite 101A Dallas, Texas 75247
Honolulu	Shop No. 1063 Ala Moana Shopping Center Honolulu, Hawaii 96814
Los Angeles	123 North Douglas Street El Segundo, California 90245
New York	555 West 57th Street New York, New York 10019
Oakland	1440 Broadway Suite 302 Oakland, California 94612

# SEIKO

Someday All Watches Will Be Made This Way.

Seiko Time Corporation, 640 Fifth Avenue, New York, N.Y. 10019